

CAREY POWELL - FEARLESS PR & MEDIA

PRIVATE CLIENT PACKAGES

Silver Package

- * 1 Press Release / mo.
- * Distribution to your list
- * 30 Min. Initial Strategy Session
- * 10% off Private Consulting
- * Unlimited email access

\$1,500 per month
4 month contract

Gold Package

- * 2 Press Releases / mo.
- * Distribution to your list
- * 45 min. Initial Strategy Session
- * 30 Min. Private Consulting / mo.
- * 25% off Addl. Private Consulting
- * Unlimited email access

\$2,500 per month
3 month contract

Platinum Package

- * Up to 4 Press Releases / mo.
- * Custom Media List Creation
- * Distrib. to my Private Media List
- * Social Media Campaign Services
- * Media Liaison Services (off-site)
- * 1 hr. Monthly Strategy Session
- * 50% off Addl. Private Consulting
- * Unlimited email access

\$3,500 per month
Month to Month

ALA CARTE SERVICES

Press Release Creation:
\$475 / ea.

Media List Creation:
\$95 / hr.

Distribution Services:
\$125 / hr.

Private Consulting
(includes Strategy Sessions,
Media Coaching, Social Media
Training and On-Site
Liaison):
\$275 / hr.

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